

# THE ROAD TO CFO

We've kept our finger on the pulse in terms of what the market is looking for in a 'new age' CFO, we're passionate about identifying trends and utilising that information to empower individuals to diversify their skillset.

This is for the next generation of industry leaders, operating under a financial profession, on the road to CFO.



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## #1 MENTALITY

Shift your mindset from one of pure analysis and forecasting, and diversify it to think laterally. Focus on developing strong strategies that promote growth based on financial information.



## #2 INTERCONNECTIVITY

Avoid siloing the finance function, you need to develop strong interactions and communication channels right throughout the business.

## #3 FLEXIBILITY

A highly effective CFO is fluid to some degree, be sure to adapt to changing circumstances, innovate with current resources. Be highly analytical, pragmatic, and self-aware.





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## 4. EMPATHY

An effective CFO will rate highly on the EQ scale, understanding your people is key. You need to help your staff understand how their roles play a part in the overall goals of the organisation.



## 5. ACTION

A CFO should be both a strategic leader and exceptional communicator. They will have a bias for action and be a calculated risk taker. They will have a strong ability to accomplish more, with less.

## 6. MENTALITY

Expand and improve your skill set in new advancements, technologies or advanced tertiary qualifications (like an MBA or Company Directors course).



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**Email:** [info@humanised.com.au](mailto:info@humanised.com.au)